

6 undeniable reasons to invest in your dental wellness



Evade tooth decay

More than 60% of seniors had moderate or severe gum disease making them more susceptible to tooth loss and root decay.



Boost your confidence

Research shows that healthy teeth and gums are important to a person's self-esteem and how they feel about themselves.



Avoid a financial fiasco

Most Americans face serious dental problems and end up in the ER as a last resort, where treatment is 10x more expensive than the cost of preventative care.



Grow your family with financial security

20% of a child's total health care expenses stem from dental costs.



Reduce risk of life-threatening conditions

Poor oral health can increase the risk of serious health problems including cardiovascular disease, diabetes and stroke.

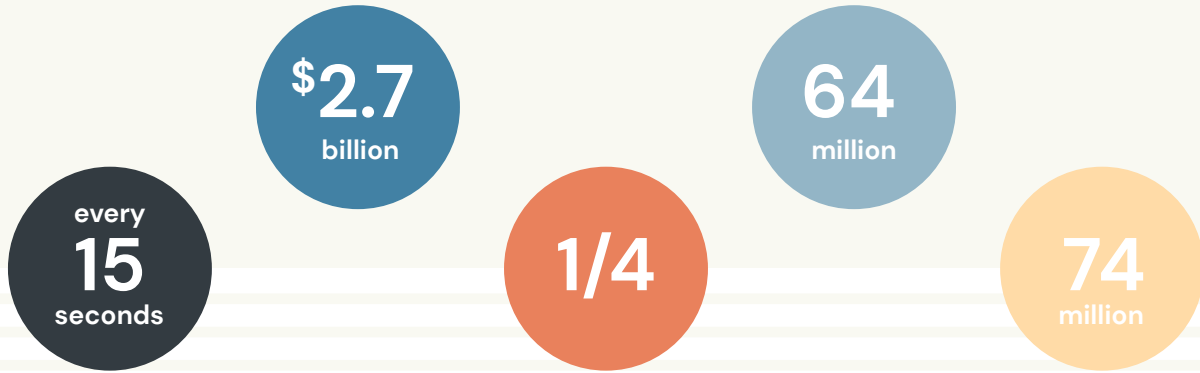


Empower yourself to prioritize dental health

Working adults are 30% more likely to visit a dentist at least one a year if they have dental insurance.

Dental knowledge empowers you

Dental insurance protects you, benefits your health and supports you financially.



● Frequent emergency room visits

Every 15 seconds someone visits an ER for dental issues.

● Keep your teeth strong as you age

1 in 4 adults aged 65 and older have lost all their teeth due to untreated oral disease.

● Protect yourself and prevent major issues

About 74 million Americans don't have dental coverage.

● Save more with preventive care

\$2.7 billion was spent on hospital emergency department visits for dental conditions in 2017.

● Gum disease affects many

Studies estimate that 47.2%, or 64.7 million American adults, have mild, moderate or severe periodontitis.