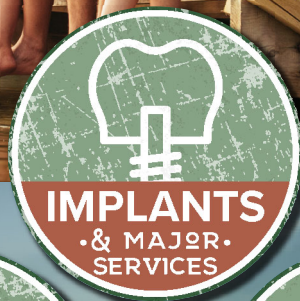


• BECAUSE •

A Great Smile

STARTS WITH A
SIMPLE MOMENT



WANT MORE INFORMATION?



DENALI
DENTAL & VISION™

Group association dental insurance under the Denali Dental plan is underwritten by Renaissance Life & Health Insurance Company of America, Indianapolis, IN, and in New York by Renaissance Health Insurance Company of New York, Binghamton, NY. Renaissance has an A- rating by A.M. Best Company, Inc., a widely recognized rating agency that rates insurance companies on their relative financial strength and ability to meet policyholder obligations. With more than 55 years of experience in dental claims processing within the Renaissance Family of Companies, Renaissance Dental is a leader in the dental insurance industry—providing coverage for more than 12.1 million people, paying out nearly \$3 billion for dental care annually.* There is no ownership affiliation between Renaissance and Direct Benefits for Denali Dental.



8 REASONS

for Dental Insurance

1. Protect your smile. Dental insurance exists just like any other insurance. It helps you protect your assets and manage your risks. If something were to happen, insurance is there to help control the costs.

2. Dental health is linked to overall health. That's kind of a big deal! Many systemic diseases such as diabetes, leukemia, cancer, heart disease, and kidney disease have oral characteristics that can be detected by the dentist with just an oral exam.

3. Folks are more likely to go to the dentist when you have insurance. By seeing your dentist regularly, you can catch dental problems before they get too serious and require more extensive and expensive procedures.

4. It helps you keep your teeth! Gum disease and tooth decay lead to tooth loss. These issues are most effectively treated by a dental professional.

5. Enjoy a little peace of mind. Let's say you have a dental emergency like a chipped tooth, tooth pain or a lost tooth. You may be less worried about the financial burden of fixing the problem knowing you have dental insurance.

6. Minimize your dental out-of-pocket expenses. Bridges, crowns, implants, root canals, and other major issues are spendy. Finding a plan that will help minimize the costs can be very beneficial to your pocketbook!

7. A boost of confidence! A healthier, whiter smile and better breath may help you and your loved one feel a little more confident.

8. YOU AND YOUR FAMILY ARE WORTH IT!

